



2024-25 Season Impact Report

The 2024-25 season marks the fifth anniversary of the Cape Community Arena Group (CCAG), and what a remarkable five years it has been! Conceived in 2020, during the height of the pandemic, three Cape families – the Brandeis, Hooper, and Sezak families – initiated the vision with a backyard-style ice rink behind Town Hall. This initial concept has now flourished into a regulation-sized ice rink at Gull Crest, complete with refrigeration, a Zamboni, and warming tents, hosting numerous programs and events.

The success of the Cape Rink is a direct result of the unwavering support from our generous business sponsors, individual donors, the Town of Cape Elizabeth, and our many dedicated volunteers. The rink stands as a testament to what a community can achieve through collaboration.

I am thrilled to present our first annual season impact report to you, our valued community and supporters. This report provides an overview of our activities, operations, and support, and outlines our future plans as CCAG strives to ensure the Cape Arena remains a sustainable community asset for years to come. I hope you also take the opportunity to scan the QR code in the bottom right and view the video of our story.

We have achieved significant milestones during the 2024-25 season and are eager to build upon this momentum.

Julie M Furt
CCAG Board Chair

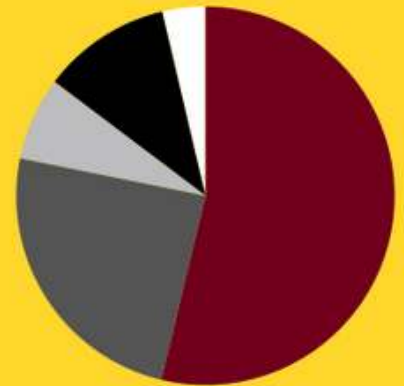
View the video of our story -->



Season Highlights

- 600 hours of total ice time
- 320+ hours of public skate
- 5 Community Events
- 200+ skaters in classes
- 220+ players in hockey programs
- 6 tournaments for all ages

2024-25 Ice Time



SKATING

This season saw a significant increase in participation in our skating programs, thanks to an expanded partnership with Cape Community Services. Over 200 participants, from age 3 to 60+, benefited from 70+ class sessions.

Super Skate remains our most popular program, offering participants the opportunity to learn to skate with the assistance of youth community volunteers under the guidance of a professional instructor. Scan the QR code to view a video highlighting this program!

Monica Malcolmson
Skating Programs

**View our Super
Skate video -->**



Skating Programs

- Super Skate
 - Penguins (Ages 3-5)
 - Polar Bears (Ages 6-10)
- Beginner
- Basic Skills
- Creative Movement on Ice
- Power Skating
- Adult Skating

In our 3rd year at Gull Crest and my 1st year on the CCAG Board, my focus was ensuring pond hockey at the rink was accessible to all ages and abilities. We introduced a Learn to Play Hockey Program for Adults - which Sean Gallagher & I had a blast instructing. Thanks to Estey Ticknor, former US Women's National Team player, we added a free Wednesday girls pond hockey program. Overall, our seven programs had more than 220 players ranging from age 5 - 70+.

We also hosted 6 hockey tournaments with 60+ teams with 350+ players who played 120+ games and raised \$34k towards our operating costs. This included our first Ladies Pond Hockey tournament in February!

Pat Butsch
Hockey Programs

View the Adult Pond Hockey Tournament Video -->



Hockey Programs

- Learn to Play Hockey - Youth
- Learn to Play Hockey - Adult
- Espinal Youth Hockey Program for Grades 1-8
- Estey Ticknor Girls Pond Hockey
- Ladies Pond Hockey
- 60+ Pond Hockey
- Cape Hockey Club
- Tournaments
 - Ladies Pond Hockey
 - Mites Hockey (8u)
 - 8U-14U Pond Hockey
 - Adult Coed Pond Hockey

HOCKEY



bevara



CAPE CONSTRUCTION, INC.
Building with Values



CHAPPYWRAP



Thank you
business sponsors





Sponsorships allowed more than 50% of ice time to be free and open to the public



ROCKY BOTTOM FISHERIES

WOODHULL



Events & Fundraising Update

Miami Vice for the Ice



Our First Skate Celebration, Skate with Santa & Friends, NYE Sparkle Skate, hot chocolate with Cape First Responders, & RinkFest provide community gatherings throughout the winter for our community.

Thank you to all our supporters! Not only did we raise \$225k for the '24-'25 season's operational budget through advertising, programming, & events, but we also added \$130k to the Raise the Roof Capital Campaign, enabling us to order a chiller for the '25-'25 season.

Stay tuned for details of second annual gala in November '25!

Whitney Liston
Events and Fundraising

View the magic of
NYE Sparkle Skate -->



Hot Chocolate with First Responders



Skate with Santa & Friends



MLK Day Tournament

On MLK Day we had a pond hockey tournament for 70+ kids ages 6-12 years old. Players registered individually and we made the teams. The tournament was entirely run by kid volunteers like me. I coached 12U and refereed 10U and 8U. My brothers played 12U, did scorekeeping for 10U & coached 8U. For a lot of players, it was their first tournament and a few scored their first goals ever.

Mikaela Furt
8th Grade Cape Student

2024-25 Friends of the Rink

Diamond Circle: \$25,000+

Town of Cape Elizabeth
The Furt Family

Platinum Circle: \$10,000+

The Espinal Family
Dan Fishbein & Ilene Schuchman
The Liston Family
The Quimby Family

Gold Circle: \$5,000+

Tom & Hillary Egan Family
Robin Fernald &
Stephanie Austin
Robert & Beth Ann Sirois

Silver Circle: \$2,000+

The Brandeis Family
Thomas M. and Joan M.
Feeley Charitable Trust
The Hackett Family
The Jackson Family
The Little Family
Mary & Dana Kempton
Brandon Mitchell
The Mutter Family

Bronze Circle: \$1,000+

60+ Pond Hockey Club
Anonymous
The Bacon Foster Webster Family
The Best Family
Emma Brackett
Jonathan Bush & Fay Rotenberg
Danielle Clark
The DeNino Family
The Dienstag Family
The Dionne-Eguren Family
Jonathan Feeley & Jenny Lupica
In Honor of Joan Feeley
The Fisher Family
Richard & Nancy Lemieux
Brendon & Lena Pomeroy
Roxanne Quimby Foundation Inc
Allie & John Rapaport
The Sezak Family
Town of Cape Elizabeth
Bottle Shed Grant
Michael Tarpinian
Margaret T & John C Thibodeau
Kevin Turner
Adam and Leah Young

Leader: \$500+

Cape Elizabeth WET Team
CEHS Recycling Committee
Christopher Cary
John Christin
Danielle Dane
The Hooper Family
Ann & Doug Kaplan
Beth & Tony Owens
John W Norris III
& Cathy Houlihan
Kevin Schohl
Philip St Germain
Ann St John Gray
Corin Swift
The Werner-Hart Family

Contributor: \$250+

Anonymous (3)
American Online Giving Foundation
Ross Barman
Joel & Kim Bassett
The Bisogni Family
The Blymier Family
Elizabeth Brownell
The D'Angelo Family
Jill Darling
Nancy Dellamattera
Flatbread Portland
Sarah Gagne
Drew Guthrie
Michael Kleinman
Peter Landis
The Lions Club Of Cape Elizabeth
Vienna Morrill
Alison Neal
Bill Phillips
Reid Potter
Fay Rotenberg
Tish Rzeszutko
Ben Sampson
Lee Schroeder
Waterhouse Builders
Clara White
Ben Wojcik

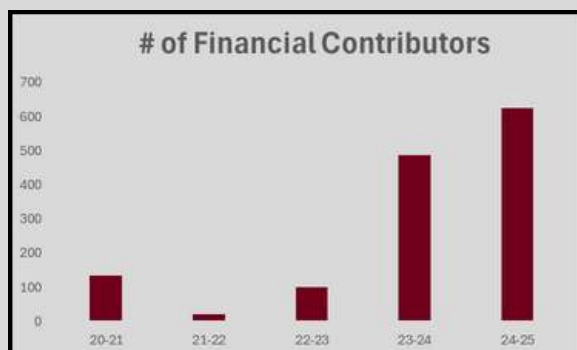
Friend: \$100+

Anonymous (5)
Emily Adour
Katrina Aspinwall
Douglas Bagin
Ann Barksdale
Whitney Beeler
Ari Berman
Elizabeth Biermann
Kathryn Blake
Janet Brown
Julia Brown
Marjorie Brown
Justin Carignan
Haj Carr
Kara Cox
Sonia Croft
Laura DeNino
Melisa Filipos
Richard T Gilbane
Fund
Barry Gleason
Christopher Grennon
John Grew
Todd Gutner
Nancy A. Hawes
Alexander Herbert
Hannah Herbert
Joe Higgins
Teun Hilte
Sara Hirshon
Diane Jordan
Jordan Kane
Elizabeth Kirby
William Kristan
Karen Landis
Lindsay Leone
Jack Lombard

Friend: \$100+

Andrew Lubershane
Yasmin Mahal
Lindsay Marlow
Laura Marston
Brian McElhinney
Alex McFarlane
Reese McFarlane
Hilary Mitchell
Jeffrey Mitchell
Gwendolyn Moore
Benjamin Morrill
Eric Mukai
Cristen Murray
Jocelyn Oppenheim
Julie Ouellette
Francis O'Shea
Carolyn Putnam
Michelle Ritchie
Mish Ritchie
Ellen Rogers
Jonathan Sahrbeck
Annah Sawyer
Nicholas Scott
Jamie Seigny
Bryan Smith
Gregory Smith
Stacy Stevens
Mary Ticknor
Alexandra Tighe
Timothy L. Thompson
Nina and Robert
Trowbridge
Amy Turrin
Abigael Umberger
David Weyrens
Kaitlyn Weidenbach
Elizabeth Wood
Joshua Wood

Thank you to all who donated in-kind gifts this season. We don't have records of each and every gift but your generosity is truly appreciated.



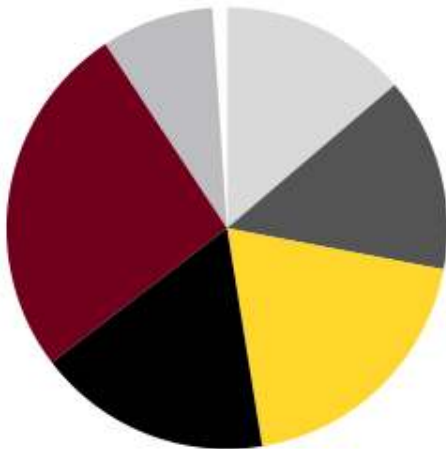
Financial Update

Cape Community Arena Group is fortunate for a generous community that makes operating the rink possible. Our '24-'25 season operating expenses were \$180k with the chiller rental representing more than a third of the cost. Other significant expenses were electricity, which is generously funded by the Town of Cape Elizabeth up to \$35k, the set-up & take-down contractor fees, insurance, and tractor loan payments. Our electric bill was >\$17k less than the '23-'24 season due to better weather - with a fully outdoor rink, operating expenses & income are heavily impacted by the weather.

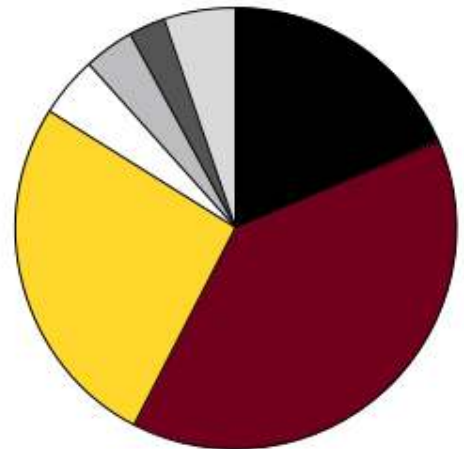
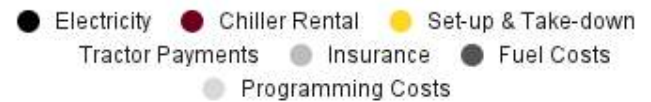
The rink's operational budget was funded through corporate sponsorships, programming fees, individual donations, hockey tournaments, ice rentals, and the Town of Cape Elizabeth (for electricity).

Chris Hooper
Treasurer and Tax

Operational Budget Sources



Cape Rink '24-'25 Operating Costs



the best is yet to come

A massive THANK YOU to everyone who's supported us! Because of YOU, we're pushing forward to make Cape Arena an awesome, year-round place for everyone.

And now, the REALLY exciting part... **WE'VE ORDERED A CHILLER!!!** This is a game-changer! Forget those crazy rental fees and annual crane stuff—we're saving a TON of money, like over 85% of what we used to spend. This chiller is arriving THIS FALL, just in time for the 2025-2026 season. Let's get this thing paid off—donations are welcome!

Plus, we're not stopping there. We're building the future! We've teamed up with Mitchell & Associates, and they're helping us plan everything out. Site design, engineering, all the permits... it's all happening! We're in the early stages, but trust us, the excitement is building. This is going to be amazing!

**HELP US
PURCHASE A
CHILLER FOR
NEXT
SEASON!**



Thank you from the Cape Community Arena Group Board

Mike Backman

- *Rink Management*

Maura Bisogni

- *Rink Operations*

Pat Butsch

- *Hockey Programs*

Chris Carey

- *Grant Writing*

Meghan Connelly

- *Legal, Contracts, Recordkeeping & Purchasing*

Julie Furt

- *Chair*

Chris Hooper

- *Treasurer & Tax*

Crosley Jackson

- *Revenue*

Scott Liston

- *Town Liaison*

Whitney Liston

- *Fundraising & Events*

Jack Lombard

- *Ice Management*

Monica Malcomson

- *Skating Programs*

Anastasia O'Hagan

- *IT & Marketing Communications*

Founders & Board Advisors

- Jay Brandeis
- Sam Sezak